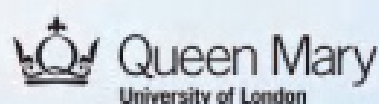


授证院校
Awarding body



学术指导
Academic direction



University of London

Global Master of Business Administration

Global MBA

Queen Mary University of London provides academic direction



**No joint entrance examination | Public university |
Study while working
Globally recognised degree**

Queen Mary University of London: a member of the UK Russell Group

Queen Mary University of London rankings
120th in the QS World University Rankings 2025
135th in the Times Higher Education World University Rankings 2024
92nd in the U.S. News World University Rankings 2025

Broaden your global outlook Expand your management horizons

Make learning the starting point for your next chapter.



Global MBA

Study while working / Online learning

03

Chinese-taught supplementary courses

03

Electives taught by international faculty

04

Core courses taught by international faculty

Programme introduction

PROGRAMME INTRODUCTION



Degree awarded by the University of London

The Global MBA is an online learning programme that uses an international perspective and diverse exchange to develop students' business understanding and management capabilities.

Academic direction from Queen Mary University of London

Combine teaching and research, linking business knowledge with industry developments. Students with relevant prior learning or qualifications may apply for credit recognition through the RPL pathway.

Curriculum

CURRICULUM

Chinese-taught supplementary courses

- 01 Business model innovation in the context of big data
- 02 The Global Economic Outlook and Business Responses
- 03 Research Methods for Business Management

Electives taught by international faculty

- 04 Strategic Planning
- 05 Strategic Marketing
- 06 Developing the Strategic Manager

Core courses taught by international faculty

- 07 Corporate marketing strategy
- 08 Managing Team Performance
- 09 Information Management and Strategic Decision-Making
- 10 Leading strategic management projects

Coursework → Dissertation stage

The above curriculum is for reference only; the actual course arrangement is subject to the teaching plan.

A clear pathway for your growth

YOUR LEARNING JOURNEY



Coursework

Study business and management knowledge through the course modules and connect theory with real-world problems.

Dissertation stage

The dissertation stage lasts approximately one year; complete four modules of study, four online examinations and an English dissertation of approximately 15,000 words, and pass the University supervisor's review. If an examination is not passed, students may wait at least six months before applying to resit it.

Get to know your university

UNIVERSITY OF LONDON



The University of London was established by royal charter in 1836 and is a public federal university located in London, the capital of the UK. Its member institutions enjoy an international reputation across different academic fields.

The Global MBA is awarded by the University of London, with academic direction provided by Queen Mary University of London. Queen Mary University of London is a member of the UK Russell Group and values the integration of teaching and research, bringing together learners from different countries and backgrounds.

University rankings and strengths

ACADEMIC STRENGTH



Rankings refer to Queen Mary University of London

120

Queen Mary University of London
· QS World University Rankings
2025

135

Queen Mary University of London
· THE World University Rankings
2024

92

Queen Mary University of London
· U.S. News World University
Rankings 2025

1836

Year the University of London was
established by royal charter

University honours and recognition

RECOGNITION & EXCELLENCE

RUSSELL GROUP

Queen Mary University of London is a member of the Russell Group

REF 2021

92% of Queen Mary University of London's research was rated world-leading or internationally excellent

CMI / CIMA

Global MBA professional development and accreditation resources

Build knowledge. Shape your future.

Why this programme

WHY THIS PROGRAMME



Flexible online learning

Arrange your study schedule around work and life, and continue building management knowledge and professional capabilities.

Professional development resources

Support applications for CMI and CIMA professional qualifications and related resources to broaden career development perspectives.

Global alumni network

Connect with peers from different regions, industries and backgrounds to expand professional contacts and business perspectives.

Knowledge that serves your goals

PROFESSIONAL PERSPECTIVES



Learn more. Broaden your professional horizons.

Business model innovation in the context of big data

The Global Economic Outlook and Business Responses

Research Methods for Business Management

Support for your learning. Direction for your growth.

LEARNING & DEVELOPMENT



Online careers support

The digital platform supports improvement in interview techniques and job-seeking skills and provides learning resources such as careers micro-modules.

Connecting with a global network

Take part in careers webinars, employer events and networking to connect with peers and alumni from diverse backgrounds.

Degree certificate

DEGREE CERTIFICATE



Certificate samples are for reference only
The actual certificate issued by the University shall prevail

Alumni voices

ALUMNI VOICES

“

The knowledge and skills I gained during my MBA helped me better complete challenging tasks that I may encounter in the workplace.

ZHANG HONGHAO · China · Bank of China

“

Case-based research helped me enormously in improving and teaching me valuable research and presentation skills.

MANTRY SURAJ · India · State Street Bank and Trust Company

Entry requirements

ENTRY REQUIREMENTS



Applicants must be proficient in using computers.

A bachelor's degree and at least 2 years of work experience.

A college diploma and at least 5 years of work experience, including at least 3 years in management.

Applicants who do not meet the requirements above may be recommended by the programme admissions office. Sufficient supporting documentation must demonstrate substantial relevant experience and achievements.

Application materials

APPLICATION CHECKLIST



- 01 CV (in Chinese and English)
- 02 Personal application form (in Chinese and English)
- 03 Scanned copy of the passport information page (if no passport is available, scanned copies of both sides of the ID card may be provided initially)
- 04 Employment certificate in Chinese, bearing the official company seal, and an English translation.
Highlight at least 3 years of work experience, describe the duties performed and demonstrate work in an English-speaking environment.
- 05 Graduation certificate and translation
- 06 Degree certificate and an English translation. Applicants without a degree certificate must have at least 3 years of management experience.



**Your next chapter
starts with continued growth**

University of London

Global MBA