



University of Portsmouth

University of Portsmouth

MBA Healthcare Management



Master of Business
Administration(MBA)

Make your management skills your next calling card

Bring your learning back to the workplace.



MBA Healthcare Management

Study while working / Online learning

03

Chinese-taught supplementary courses

03

Electives taught by international faculty

03

Core courses taught by international faculty

Programme introduction

PROGRAMME INTRODUCTION



Take your management skills further

Learn management through work and reconsider organisations through study. The programme focuses on management capability, organisational behaviour and strategic thinking, connecting knowledge with real workplace scenarios.

Study around your career goals

Arrange your study location and time flexibly, bring new knowledge and tools back to the workplace, and open up more possibilities for career development.

Curriculum

CURRICULUM

Chinese-taught supplementary courses

- 01 Business Psychology and Strategic Studies
- 02 Consumer Behaviour and Brand Strategy Research
- 03 Business model innovation in the context of big data

Electives taught by international faculty

- 04 Strategic Planning
- 05 Strategic Direction
- 06 Strategic Management

Core courses taught by international faculty

- 07 Human Resource Management
- 08 Corporate marketing strategy
- 09 Information Management and Strategic Decision-Making

Coursework → Dissertation stage

The above curriculum is for reference only; the actual course arrangement is subject to the teaching plan.

A clear pathway for your growth

YOUR LEARNING JOURNEY



Stage 1 - Coursework

Complete the Chinese-taught supplementary courses, foreign-taught elective courses and foreign-taught core courses, connecting knowledge structures with practical experience.

Stage 2 - Dissertation research

Complete an English dissertation of approximately 15,000 words and pass the University supervisor's review.

Get to know your university

UNIVERSITY OF PORTSMOUTH



The University of Portsmouth is located in Portsmouth, a coastal city in southern England. It is a UK public university and a member of the Association of Commonwealth Universities and the European University Association. Its history dates back to 1869, and it became a comprehensive university in 1992.

Five faculties cover fields including business and law, creative and cultural industries, humanities and social sciences, science and health, and engineering. The University has a city-centre campus and a waterfront campus, bringing the academic atmosphere and city life together.

University rankings and strengths

ACADEMIC STRENGTH



401-500

THE World University Rankings 2024

502

QS World University Rankings 2024

558

U.S. News World University
Rankings 2024

47

CUG UK University Rankings 2024

University honours and recognition

RECOGNITION & EXCELLENCE

QS Stars

Five-star accreditation

TEF GOLD

UK Teaching Excellence Framework Gold Award 2023

TOP 25

Times Higher Education Student Satisfaction 2023

Build knowledge. Shape your future.

Why this programme

WHY THIS PROGRAMME



Postgraduate study while working

Study around your existing work and life arrangements, allowing professional accumulation and master's-level learning to progress together.

Put learning into practice

Apply management tools, strategic thinking and research methods to practical work to form a more systematic approach to decision-making.

International perspective

Broaden your horizons in the academic environment of a UK public university and connect with alumni and professional networks from diverse backgrounds.

Knowledge that serves your goals

PROFESSIONAL PERSPECTIVES



Learn more. Broaden your professional horizons.

Business Psychology and Strategic Studies

Consumer Behaviour and Brand Strategy Research

Business model innovation in the context of big data

Support for your learning. Direction for your growth.

LEARNING & DEVELOPMENT



Connecting learning and work

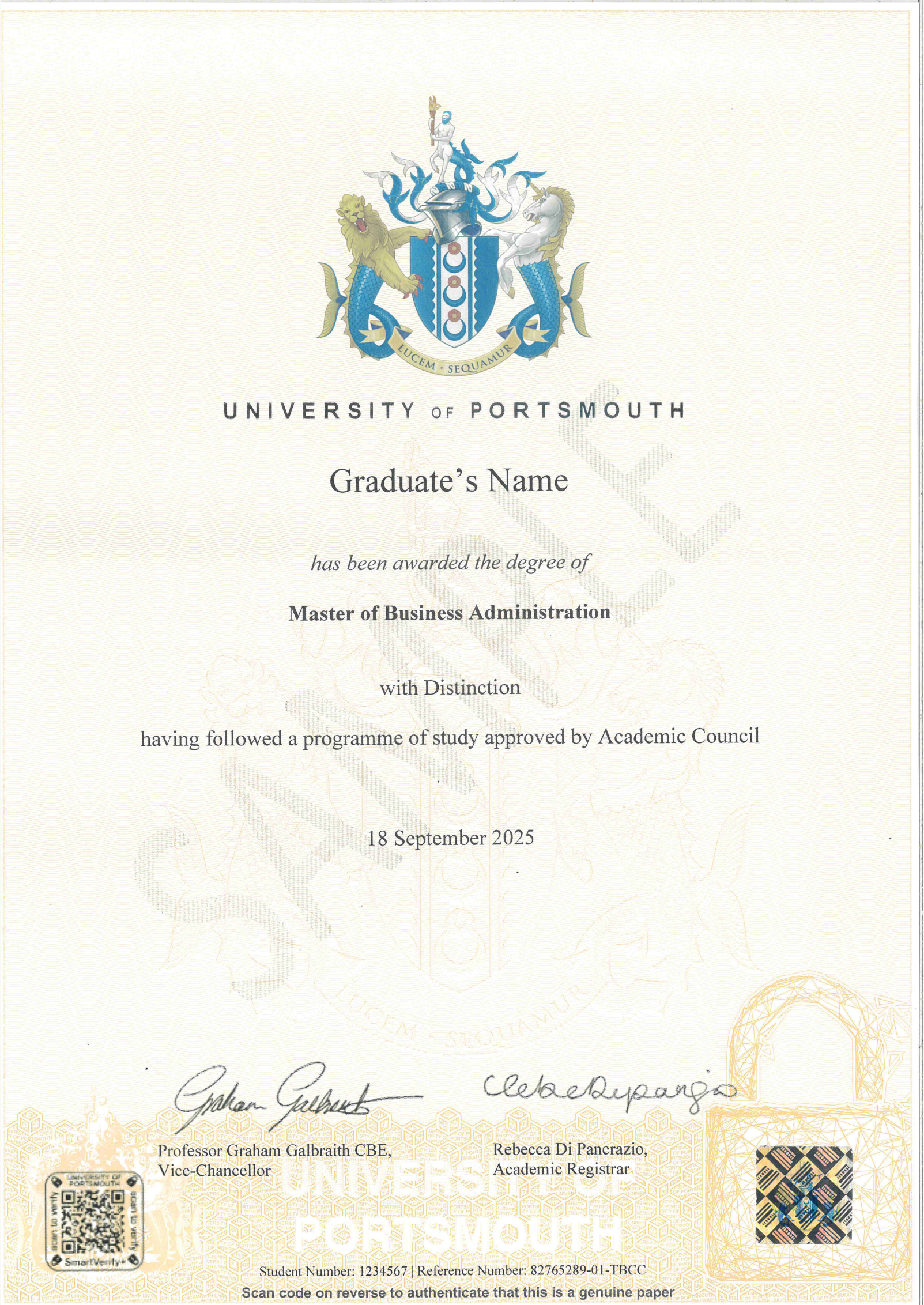
Combine your individual professional direction, career aspirations and employer objectives to focus learning on real problems.

From knowledge to action

Apply the skills learned to work and personal development, deepening understanding through continued practice.

Degree certificate

DEGREE CERTIFICATE



Certificate samples are for reference only
The actual certificate issued by the University shall prevail

Alumni voices

ALUMNI VOICES

“

I want to continue applying the new skills and tools I have learned on this programme and see how far they can take me.

Nic Hesse · MBA student

“

This University helped me build connections with the people and businesses I have had the privilege of working with.

Charles Oduk II · Digital Business Management student

Entry requirements

ENTRY REQUIREMENTS



A bachelor's degree and at least 2 years of work experience.

Applicants who do not meet the requirements above may be recommended by the programme admissions office. Sufficient supporting documentation must demonstrate substantial relevant experience and achievements.

Application materials

APPLICATION CHECKLIST



- 01 CV (in Chinese and English)
- 02 Personal application form (in Chinese and English)
- 03 Scanned copy of the passport information page (if no passport is available, scanned copies of both sides of the ID card may be provided initially)
- 04 Employment certificate in Chinese, bearing the official company seal, and an English translation.
Highlight at least 3 years of work experience, describe the duties performed and demonstrate work in an English-speaking environment.
- 05 Graduation certificate and translation
- 06 Degree certificate and an English translation. Applicants without a degree certificate must have at least 3 years of management experience.



**Your next chapter
starts with continued growth**

University of Portsmouth

MBA Healthcare Management